

# sasha coughlin

## graphic designer

### Objective

Motivated to leverage strong graphic design and marketing skills to create engaging, impactful brand experiences that connect with audiences beyond the screen.

### Contact

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### Education

#### **Academy of Art 2020–2021**

Graphic Design  
*MA Graphic Design*

#### **Chapman University 2017–2019**

Graphic Design and Marketing  
*BFA Graphic Design*

#### **Santa Barbara City College 2016–2017**

Graphic Design

#### **University of Colorado at Boulder 2014–2016**

Integrative Physiology

### Experience

#### **Amélie Company – Graphic Designer**

*Denver, Colorado | May 2023–August 2025*

Deliver creative brand solutions, guide client projects, and grow design expertise to enhance team impact.

**Skills:** print production, pre/post production, figma, mentorship, client presentations, typography

#### **CorePower Yoga – Senior Graphic Designer**

*Denver, Colorado | September 2021–February 2023*

Create digital and print creative solutions from concept to completion to address marketing needs and business goals.

**Skills:** campaign design, collaboration, problem-solving, organization, leadership

#### **MVMI Sleep – Freelance Designer**

*December 2020–February 2021*

Content planning/creation for MVMI sleep, including posts for both Instagram and Facebook.

**Skills:** content strategy, copywriting, photography, social media management

#### **Transparency Imperative – Freelance Designer**

*June 2019–August 2021*

Partnered with founder Ron Ricci to design the company logo and website wireframe.

**Skills:** time management, UX/UI wireframing, concept development

#### **\*References**

Furnished upon request