

sasha coughlin

graphic designer

Objective

Motivated to leverage strong graphic design and marketing skills to create engaging, impactful brand experiences that connect with audiences beyond the screen.

Contact

408-438-2825

sashatc.design@gmail.com

www.sashacoughlindesign.com

Education

Academy of Art 2020–2021

Graphic Design

MA Graphic Design

Chapman University 2017–2019

Graphic Design and Marketing

BFA Graphic Design

Santa Barbara City College 2016–2017

Graphic Design

University of Colorado at Boulder 2014–2016

Integrative Physiology

Experience

WORBOYS / events – Freelance Graphic Designer

August 2026–Present

Support multifamily, hospitality, nonprofit, and lifestyle clients across brand identity, social media, presentations, and digital and print collateral.

Skills: logo development, content design, brand guideline documentation, editorial layout, information hierarchy

Resident Denver – Freelance Brand & Marketing Designer

November 2025–Present

Oversee the end-to-end visual direction and execution of event-driven marketing initiatives, ensuring cohesive brand expression across evolving cultural touchpoints.

Skills: brand systems development, art direction, creative strategy, visual identity evolution, experiential marketing

Amélie Company – Graphic Designer

Denver, Colorado | May 2023–August 2025

Deliver creative brand solutions, guide client projects, and grow design expertise to enhance team impact.

Skills: print production, pre/post production, figma, mentorship, client presentations, typography

CorePower Yoga – Senior Graphic Designer

Denver, Colorado | September 2021–February 2023

Create digital and print creative solutions from concept to completion to address marketing needs and business goals.

Skills: campaign design, collaboration, problem-solving, organization, leadership

*References

Furnished upon request